**Profilex APIs**

**Profilex provides two types of APIs: Individual APIs and Bundle APIs.**

**1. Individual APIs**

**Each Individual API serves a specific function. When a user makes a request, it is first processed by the Core-svc layer, which then forwards the request to the Integration Layer. In the Integration Layer, relevant Service Provider APIs are invoked to retrieve the necessary data, which is then returned to the customer.**

**2. Bundle APIs**

**Bundle APIs are combinations of multiple APIs bundled together to address specific customer needs. When a customer calls a Bundle API, the request is directed to the Core-svc layer, and from there, it is forwarded to the Integration Layer, where the necessary Service Provider APIs are called to fetch the requested data and deliver it to the customer.**

**Example: If a client requires more detailed information using a Mobile Number, a specific API bundle is created and provided to the client.**

**Advantages**

1. **Enhances Market Competitiveness:  
   This approach ensures that the product remains relevant and competitive in the market.**
2. **Reduces Customer Effort:  
   By consolidating multiple APIs into a single bundle, the process becomes simpler for customers, reducing the number of individual API calls they need to make.**